

# PBCore

# 2.0

New and  
Improved!

PBCore is a **metadata standard** for audiovisual media. It provides a rich set of **descriptors** for radio and television programs in both analog and digital formats.

Organized as a set of specified, standardized fields that can be used in database applications, PBCore is designed to be used for media cataloging and asset management systems. As a schema, it also enables simple data exchange between media collections and systems.

Development of PBCore was funded by the Corporation for Public Broadcasting to serve the U.S. public radio and television community. The PBCore standard is based on Dublin Core with a number of added elements useful for media.

Since its initial release in 2005, PBCore has been adopted by many users in public media, as well as film archives, academic institutions, and other audiovisual collections and archives.

With the release of version 2.0, PBCore will become even more useful.

***PBCore 2.0 will continue to allow very basic uses, and will remain a practical “data dictionary” for media catalogs.***

***Advanced users will be able to take advantage of new optional “attributes” within PBCore elements. These can specify sources, taxonomies, and parts of media timelines.***

With these improvements, PBCore is poised to become much more powerful as a format for semantic web applications involving media.

The website provides complete PBCore 2.0 documentation, including the PBCore 2.0 Schema, a Guide to the PBCore Elements, and various Case Studies. It also serves as a gateway to the PBCore Community, which includes a blog, user comments and the PBCore listserv.

**Download the new 2.0 Schema!**

[<pbcore.org/schema>](http://pbcore.org/schema)

**Check out the Case Studies!**

[<pbcore.org/category/case-studies/>](http://pbcore.org/category/case-studies/)

**Join the listserv!**

[<pbcore.org/listserv>](http://pbcore.org/listserv)

**Join the Facebook Group!**

[<PBCore Corps>](https://www.facebook.com/PBCoreCorps)

**Share your questions & experiences!**

[<pbcoreresources.org>](http://pbcoreresources.org)

**Your questions and feedback are welcome: [<pbcore \(at\) wgbh.org>](mailto:pbcore@wgbh.org)**