

August 2nd, 2019

Dear PBCore Team-

I'm very grateful that I was able to attend WGBH's PBCore Workshop this past March. The workshop was extremely helpful in many ways. There is no better way to learn than hands-on, and work face-to-face with the extraordinary team that developed this metadata standard. I found the exercises to be clear and concise, easy to follow, with plenty of time to ask questions, and to work alone or in groups. It was also great to be able to connect with other archivists and media managers who face similar challenges with organizing, researching, and sharing media both inside and outside of our organizations.

Like many public media organizations with limited resources, KQED has a vast archive, but no real way of organizing its historic physical media- or our newly produced digital media. I was hired back in 2011 to manage KQED's participation in the American Archive Project. My first task of the inventory phase was to gather the various spreadsheets and databases that our producers created over the years, and get that information into one single database. Since none of the data conformed to a standard- making all of the required fields in our new master database PBCore compliant was a huge first step. It has laid a solid foundation for us to begin using PBCore as our official metadata standard, station-wide.

I'm very excited to mention that KQED has recently chosen a new MAM system and we are about to begin the discovery phase of the project with our digital content producers. Prior to choosing this system, one of my main requirements was that we must be able to use PBCore as our metadata standard. I will be providing our engineers with the schema, and developing workflows for importing our media that already has associated PBCore compliant metadata- as well as standard forms containing required PBCore fields for newly ingested media.

Thank you again for an amazing workshop and for your continued support in making public media more accessible.

-Robert



Robert Chehoski

Manager, Media Management and Archives

415.553.2852 | Office

rchehoski@kqed.org

We've moved temporarily. You can find us at:

KQED

50 Beale Street, 5th Floor

San Francisco, CA 94105-1813

kqed.org