

Good Afternoon PBCore Friends,

I wanted to send this letter of thanks for allowing me to attend the PBCore training at WGBH and also providing the webinars in May and June. I oversee a staff of four Traffic employees with only one being dedicated to the library. The PBCore training I received at the on-site training and the information my staff received during the webinars helped reinforce several best practices for organizing our media at IPTV.

The demonstration of PBCore asset and instantiation relationships allowed for a better understanding of how we can organize multiple copies of media and the information needed to be able to differentiate between two instantiations of the same asset. In the past the maintenance of our library assets was not ideal but the training and webinar has reinvigorated staff to better complete and maintain future records as well as begin updating past records that lack information.

We currently use ProTrack as our broadcast and archive database. It was great to learn how we can export data from ProTrack to populate a PBCore based spreadsheet and then use Media Info to generate an xml file. We are considering using those xml entries to populate our own online database for our stock footage licensing library.

We are continuing to enter our physical media records into ProTrack as we consider solutions for maintaining our Archive records. Also we are in the process of developing our digitization process which was and will continue to be informed by the training you have provided. I expect I will continue to email questions and likely will ask for some assistance in getting my ProTrack export converted to a legal PBCore spreadsheet but I am glad I have gained some knowledge and feel more comfortable in maintaining our rich library of assets.

Cheers and Happy Thursday!

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